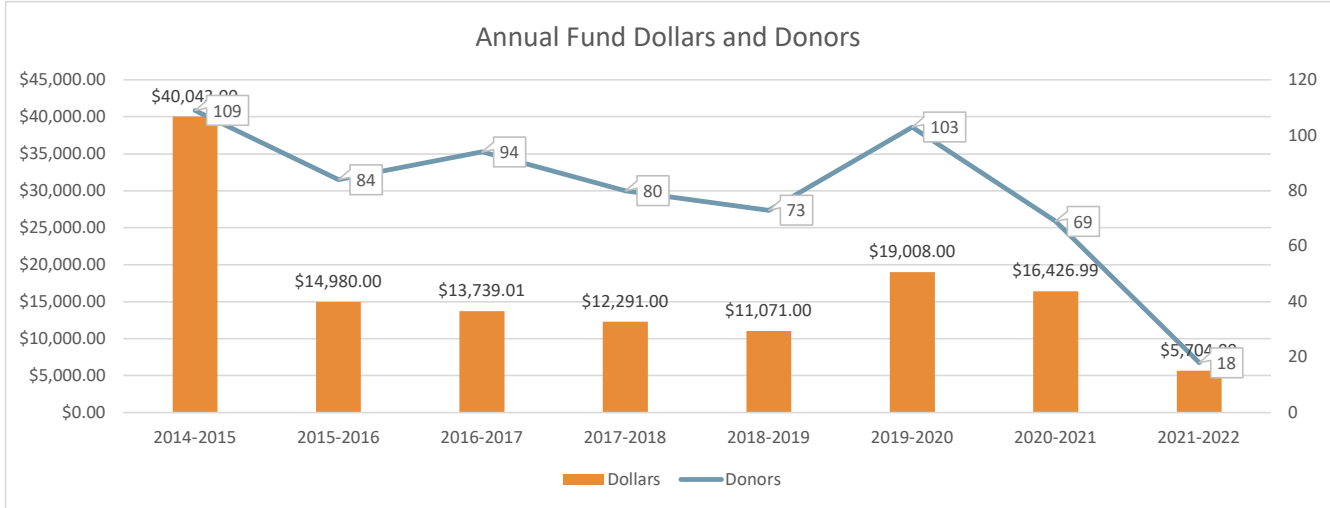


This report includes contributions to the Annual Fund. Event and Capital Campaign Contributions are excluded.



**Donations by Decades (Last 8 Years)**

|                  |             |
|------------------|-------------|
| <b>1980-1989</b> | \$56,372.00 |
| <b>1970-1979</b> | \$36,476.00 |
| <b>1960-1969</b> | \$19,494.00 |
| <b>1950-1959</b> | \$12,501.00 |
| <b>1990-1999</b> | \$5,450.00  |
| <b>2000-2009</b> | \$2,850.00  |
| <b>1940-1949</b> | \$110.00    |
| <b>2010-2019</b> | \$10.00     |
| <b>2020-2029</b> | \$0.00      |

**Database Counts**

Values in bold are a subset of Engaged Alumni, who could be potential donors. Disengaged Alumni are those Suspended, Expelled, or Removed

|                                       |            |            |
|---------------------------------------|------------|------------|
| Total Records in Database             |            | 1,700      |
| Engaged Alumni                        | 61%        | 1,030      |
| <b>Receiving Newsletter</b>           | <b>46%</b> | <b>788</b> |
| <b>Receiving E-Newsletter</b>         | <b>32%</b> | <b>541</b> |
| <b>No Valid Mail or Email Address</b> | <b>9%</b>  | <b>148</b> |
| Deceased Alumni                       | 39%        | 655        |
| Disengaged Alumni                     | 1%         | 15         |

**Giving Trends**

Percentages calculated from Engaged Alumni

|                               |     |     |
|-------------------------------|-----|-----|
| Non Donors:                   | 67% | 687 |
| Lapsed Donors (All Time):     | 28% | 290 |
| Lapsed Donors (1 Yr):         | 6%  | 58  |
| Percent Participation Last FY | 7%  | 69  |